

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57174

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

329831	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	177146	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	AMERICAN RAMBLER			ROMNEY FOR PRESIDENT, INC.	
AND	138 Conant St			585 Commercial St	
ADDRESS	Beverly	MA	01915-1665	Boston	
	USA			MA	
CONTACT	STEPHANIE KINCAID			PRODUCTROMNEY FOR PRESIDENT	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROMNEY FOR PRESIDENT. MARK INVOICE PAID, PROOF OR PERFORMANCE AND PUT IN PUBLIC FILE.										
1	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING 6-7AM	4	720.00	2880.00
2	00222..	6	05:58A	07:00A	30S	10/31/12-11/02/12	THIS MORNING 6-7AM	6	720.00	4320.00
3	..222..	6	07:00A	08:00A	30S	10/31/12-11/02/12		6	450.00	2700.00
4	22.....	4	07:00A	08:00A	30S	11/05/12-11/06/12		4	450.00	1800.00
5	22.....	4	11:00A	11:30A	30S	11/05/12-11/06/12		4	675.00	2700.00
6	..222..	6	11:00A	11:30A	30S	10/31/12-11/02/12		6	675.00	4050.00
7	..222..	6	11:30A	12:00N	30S	10/31/12-11/02/12		6	450.00	2700.00
8	22.....	4	11:30A	12:00N	30S	11/05/12-11/06/12		4	500.00	2000.00
9	11000..	2	11:58A	12:30P	30S	11/05/12-11/06/12	NOON NEWS	2	720.00	1440.00
10	00111..	3	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	3	720.00	2160.00
11	22000..	4	12:30P	02:00P	30S	11/05/12-11/06/12	CBS SOAPS 1230-2P	4	450.00	1800.00
12	00222..	6	12:30P	02:00P	30S	10/31/12-11/02/12	CBS SOAPS 1230-2P	6	450.00	2700.00
13	11000..	2	02:58P	03:58P	30S	11/05/12-11/06/12	DR. PHIL	2	500.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA	
CONTACT	STEPHANIE KINCAID			PRODUCT	ROMNEY FOR PRESIDENT
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE	1310
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BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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			FROM	TO						
14	00111..	3	02:58P	03:58P	30S	10/31/12-11/02/12	DR. PHIL	3	500.00	1500.00
15	00111..	3	04:00P	04:30P	30S	10/31/12-11/02/12	4-430PM NEWS	3	720.00	2160.00
16	11000..	2	04:00P	04:30P	30S	11/05/12-11/06/12	4-430PM NEWS	2	720.00	1440.00
17	00111..	3	04:30P	05:00P	30S	10/31/12-11/02/12	430-5PM NEWS	3	720.00	2160.00
18	11000..	2	04:30P	05:00P	30S	11/05/12-11/06/12	430-5PM NEWS	2	800.00	1600.00
19	00111..	3	05:00P	05:30P	30S	10/31/12-11/02/12	5-530PM NEWS	3	1050.00	3150.00
20	11000..	2	05:00P	05:30P	30S	11/05/12-11/06/12	5-530PM NEWS	2	1050.00	2100.00
21	00111..	3	05:00P	05:30P	30S	10/31/12-11/02/12	5-530PM NEWS	3	1050.00	3150.00
22	11000..	2	05:00P	05:30P	30S	11/05/12-11/06/12	5-530PM NEWS	2	1050.00	2100.00
23	11000..	2	05:58P	06:30P	30S	11/05/12-11/06/12	M-F 6PM NEWS	2	1080.00	2160.00
24	00111..	3	05:58P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	3	1080.00	3240.00
25	00111..	3	06:30P	07:00P	30S	10/31/12-11/02/12	M-F 630PM NEWS	3	1080.00	3240.00
26	11000..	2	06:30P	07:00P	30S	11/05/12-11/06/12	M-F 630PM NEWS	2	1080.00	2160.00
27	00111..	3	07:30P	07:58P	30S	10/31/12-11/02/12	THE INSIDER	3	700.00	2100.00
28	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	700.00	700.00

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AND	138 Conant St			585 Commercial St	
ADDRESS	Beverly	MA	01915-1665	Boston	
	USA			USA	
CONTACT	STEPHANIE KINCAID			PRODUCTROMNEY FOR PRESIDENT	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.		PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1					

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			FROM	TO						
29	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	2250.00	2250.00
30	0011100	3	11:00P	11:35P	30S	10/31/12-11/02/12	11PM NEWS	3	2250.00	6750.00
31	20000..	2	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	2	575.00	1150.00
32	00111..	3	11:35P	12:37A	30S	10/31/12-11/02/12	11:35P-12:37A - LETTERMAN	3	575.00	1725.00
33	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	6500.00	6500.00
34	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
35	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
36	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00
37	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	2250.00	2250.00
38	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	2340.00	2340.00
39	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	300.00	300.00
40	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	450.00	450.00
41	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	2025.00	2025.00
42	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	7225.00	7225.00
43	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	3600.00	3600.00

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ADDRESS	Beverly	MA		01915-1665		Boston	MA 02109-1024	
	USA					USA		
CONTACT	STEPHANIE KINCAID					PRODUCTROMNEY FOR PRESIDENT		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.			PRODUCT CODE	1310	
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1								

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			FROM	TO						
44	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	3600.00	3600.00
45	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
46	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	11PM NEWS	1	2025.00	2025.00
Total Contract:								117		125130.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	122155.00	.00	122155.00	
GRAND TOTAL									122155.00	

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